



CASE STUDY: **MAERSK CONTAINER INDUSTRY**

Maersk Container Industry (MCI), founded in 1990 and headquartered in Denmark, is the container manufacturing unit of the larger transportation and logistics firm, A.P. Moller-Maersk Group.

MCI develops, manufactures and provides an array of different container types and sizes for Maersk and is active in business on a global scale, including within the U.S., China, the Netherlands, Singapore, South Africa and beyond.

When it came time for the container producer to select a new enterprise resource management system, it had several critical requirements that needed to be addressed.



SK Global Software is one of the first and only banking service providers to offer cloud-based Banking Automation services for Microsoft Dynamics 365.

CHALLENGE

Before partnering with SK Global Software, MCI used a legacy ERP system that hadn't been updated for seven years. The company didn't have the option to upgrade the older software and instead needed to find a beneficial replacement.

Because SK Global Software is one of the first and only banking service providers to offer cloud-based Banking Automation services for Microsoft Dynamics 365, MCI executives had to make the decision between using the basic features provided by the out-of-the-box Microsoft Dynamics software or work with SK Global Software to ensure that the ERP could integrate

and function with the global banks MCI had partnerships with.

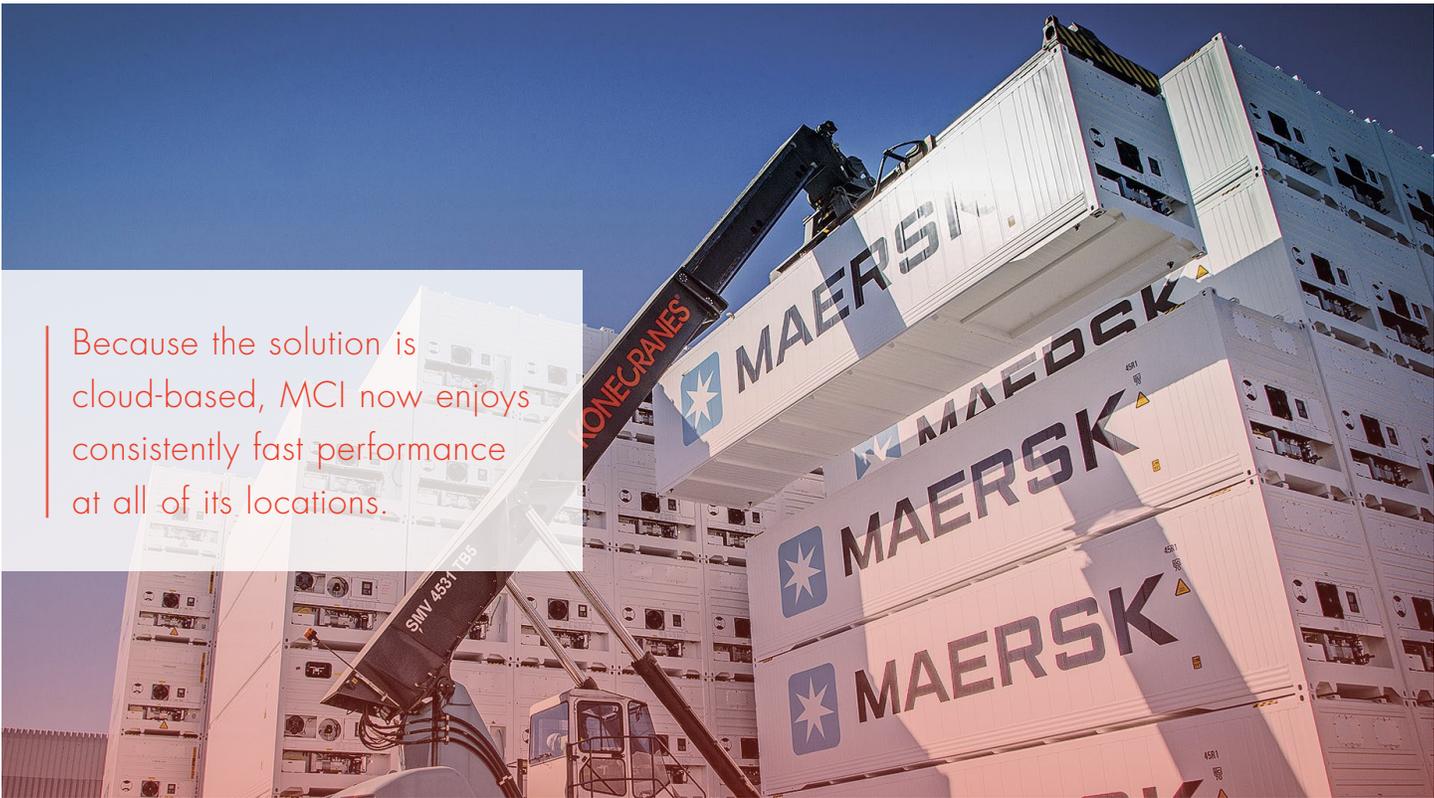
"Finding a global player was very important to us, as we are a global player as well," noted MCI's Camilla Tornø.

In addition, MCI aimed to find an ERP solution that was more user-friendly and streamlined than the previous system. The company's legacy software had never been fully implemented within the organization, and employees had to leverage manual workarounds using paper spreadsheets alongside the digital system.

SOLUTION

In order to address these needs, MCI turned to SK Global Software and its Microsoft Dynamics 365 Banking Automation Suite. Upon the company's first investigation of SK Global Software's solution, decision-makers and users found the banking solution to be solid, and an advantageous replacement for its previous system.

Initially, MCI rolled out SK Global's Microsoft Dynamics 365 banking automation solution at two of its production locations in China, with subsequent deployments taking place in Chile and at the company headquarters in Denmark. Currently, vendor payment capabilities are live at two of MCI's China sites, as well as in Denmark.



Because the solution is cloud-based, MCI now enjoys consistently fast performance at all of its locations.

RESULTS

As a worldwide organization, finding a solution provider that could offer the required ERP features and help facilitate streamlined integrations with local and global banks was a challenge. Thankfully, MCI found everything it needed in its partnership with SK Global Software.

“They no longer have to worry about what bank they work with

locally – all they have to do is point out the bank, and SK Global Software will take care of establishing the integration,” explained Jonas Andersen, SK Global Software Director of European Markets.

Because the solution is cloud-based, MCI now enjoys consistently fast performance at all of its locations, as well as improved efficiency and cost savings compared to its previous on-premise system.

“SK Global made everything easy,” Tornø said. “We look forward to a direct relationship.”

To find out more about the benefits of MCI’s move to a cloud-based Microsoft Dynamics 365 Banking Automation solution, as well as the advantages this type of technology could offer for your company, **contact us today.**



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